



COPY | CREATIVE STRATEGY

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### **CODE MODERN; New York / London**

#### ***Senior Copywriter & Creative Strategist***

*Accounts:* Panasonic; PayPal; Facebook UK; CinCyn Soft Drink; Fjor Water; Charlie Bigham's; Nexzt Gum; Sonny & Joe's Foods; Grab1 Energy Bars; Croton Watches; GFI Holdings (Ace Hotel Group); Tiger Balm; Sanders Morris Harris Investment Group; Herbert J. Sims Municipal Bonds; E2 Energy (Gas & Electricity); William Hill; 3DBiopsy (Biotech); Millenium Blend Health Supplements; Oxfam; Defenders of Wildlife

#### ***Freelance Copywriter***

*Agencies:* Saatchi; Saatchi Wellness; J Walter Thompson; Y&R; DDB; Ogilvy; D'Arcy; Ammirati & Puris/Lintas; Wunderman; DeVito Verdi; AgencySacks; A-Team

*Accounts:* AT&T; American Express; Phillips Electronics, NEC; Canon Copiers; Sharp; IAMS Dog Food; JELLO; Burger King; Crest (Oral Care, Night Effects); Colgate (toothbrushes, soap, deodorant); Head & Shoulders; Zantac 75; Halls (Zinc Cold Relief); Bydureon; Xarelto; Cheerios; Kelloggs Cereal; Becks Beer; Kentucky Fried Chicken; Delta Airlines; Virgin Airlines; Thermasilk Shampoo; Physique Hair Care; Refresh Eye Drops; Tide; Cheerios; Yoplait; Hillshire Farms; Tylenol; GNC; Dr. Scholls; DeBeers Diamonds; Avon; Tampax; Compaq (PCs, peripherals); Standard & Poors; Hillary Clinton Senatorial Campaign; Voss Water, Hills Science Diet, Nissan Ambien CR; Nexium; Claritin; Detrol LA; Plavix; Opana; Chantix; Boniva; Guidant; Aricept; Zomig; Aerius

### **McCann-Erickson; NY**

#### ***ACD/Group Head***

*Accounts:* Sony (Audio, Video, Portables, Tape, Professional); Alka Seltzer; Coca-Cola; Amex Gold Card; General Motors (Lotus, Buick); Haagen-Daz; Black & Decker Small Appliances, Woolite; Papermate Pens, Mennon Deodorants; N.Y. Times; Johnson & Johnson

### **Scali, McCabe, Sloves; NY**

*Accounts:* Pioneer Electronics; Cutty Sark Scotch; Finlandia Vodka; Volvo; Funk & Wagnalls (books)

### **Boase Massimi Pollit; London**

*Accounts:* Pepsi Cola (Pepsi, Cresta); Cadbury-Schweppes (Smash Instant Mashed Potatoes); Courage Breweries (Ales, Colt 45 Malt Liquor); St. Ivel Dairies (Yogurt, Chilled Desserts, Cheese); Renault; Coty; British Labour Party

### **Education**

BFA in Communications, Pratt Institute NY